



APPLICATION FOR TRADE SHOW PARTICIPATION

NORTH DAKOTA DEPARTMENT OF AGRICULTURE
 BUSINESS, MARKETING AND INFORMATION DIVISION
 SFN 62406 (10-2023)

APPLICANT INFORMATION

Name of Company		Telephone Number	
Name of Contact		Fax Number	
Address	City	State	ZIP Code
Email Address			
Website			
Are you exhibiting as an individual or sharing a booth? <input type="checkbox"/> Individual <input type="checkbox"/> Sharing			
How many employees work for your company, including yourself?			

PRODUCT / SERVICE INFORMATION

List the product/s or service you will promote at the show.

Explain how your business impacts the state economy.

MARKETING

Current Marketing Strategy (select all that apply)

<input type="checkbox"/> Word of Mouth	<input type="checkbox"/> Social Media	<input type="checkbox"/> Website
<input type="checkbox"/> Print Advertising	<input type="checkbox"/> Direct Marketing	

BUYERS

Type of Buyers (select all that apply)

<input type="checkbox"/> Wholesale	<input type="checkbox"/> Manufacturers	<input type="checkbox"/> Consumers/Public
<input type="checkbox"/> Distributors	<input type="checkbox"/> Retailers	

SHOWS

Name of Trade Show Applying For

Have you participated with North Dakota Agriculture shows in the past?

Yes - which ones: No

What shows have you participated in the last 12 months?

What do you hope to gain from this show?

A complete application must contain all information requested and have original signatures of the applicant.
The completed application must be submitted on or before the deadline date via email to shljohnson@nd.gov, or mailed to:

North Dakota Department of Agriculture
600 E Boulevard Ave., Dept. 602
Bismarck, ND 58505-0020

Applicant Name	
Signature	Date